

SIDDHARTH MOULIK

EXECUTIVE CREATIVE DIRECTOR • AI SYSTEMS ARCHITECT • POLYMATH FILMMAKER

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PLATFORM: thebestcut.com

30x
TURNAROUND ACCELERATION (15 DAYS TO 15 MINS)

5,000+
AI-NATIVE COMMERCIAL ASSETS DELIVERED

15 Years
DIRECTORIAL CRAFT ACROSS 100+ CAMPAIGNS

01 // EXECUTIVE PROFILE

Polymath Filmmaker, Executive Creative Director, and AI Systems Architect combining 15 years of physical cinema craft with programmatic, agentic pipelines. Formally trained in directing and cinematography at Prague Film School. Founder of TheBestCut, encoding formal cinematography shot language, lighting grammar, and Hinglish vocal cadence into multi-model generative video architectures—reducing commercial turnaround from 15 days to 15 minutes while maintaining broadcast-grade aesthetic control. Proven record directing high-converting visual IP, brand films, and performance marketing across venture-backed startups and global enterprise accounts.

02 // SYSTEMS ARCHITECTURE & VENTURE LEADERSHIP

TheBestCut | Founder & CEO

Jan 2026 - Present | New Delhi, India

- Architected and launched an AI-native commercial video engine from scratch as a solopreneur—executing all platform coding, web development, marketing, and pipeline architecture.
- Scaled automated throughput to deliver 5,000+ Meta- and YouTube-ready video ads across 7 industry verticals, accelerating production speed by 30x.
- Engineered a proprietary 6-layer prompt library across 3,000+ benchmark generations, encoding formal cinematography shot language, wardrobe rules, Hinglish phonetics, and lipsync failure mitigation into model inference.
- Connected n8n agentic workflows, fal.ai serverless model endpoints, and ElevenLabs audio pipelines into a continuous automated render engine.
- Deployed custom pipelines for enterprise accounts and high-growth startups, including India Sotheby's International Realty, Forsyt, brnd.ink, augur.ink, Kraffric, My Digital OPD, Oppoz, and Nikhil Malankar.

T9L Venture Studio | Film & Visual Storytelling Lead

Jan 2026 - Present | New Delhi, India

- Lead visual storytelling, creative direction, and digital video production across T9L's studio portfolio of early-stage startups.
- Deploy generative AI workflows into early-stage venture launch playbooks, accelerating marketing asset velocity and reducing agency retainer spend.
- Direct and deliver high-converting brand campaigns, performance reels, and digital ads for portfolio companies.

03 // COMMERCIAL PRODUCTION CRAFT (15-YEAR FOUNDATION)

Crude & Cuddly Productions & Commercial Contracts | Director & Cinematographer

2016 - 2025 | New Delhi & Global

- Directed, shot, and edited 100+ commercial campaigns across luxury, D2C, fashion, F&B, architecture, and lifestyle verticals.
- Commissioned by India Sotheby's International Realty as Lead Cinematographer/Photographer, operating cinema cameras, gimbals, and aerial drones for ultra-luxury residential properties.
- Served as Head of Production at Noir Films for marquee national showcases: Amazon India Fashion Week (AIFW) and India Couture Week (ICW).
- Directed specialized rural documentary and sports initiatives in Rajasthan for WeShakti Foundation / ASK-U, producing multi-vertical brand films.

♦ OFFICIAL FESTIVAL LAURELS // BLURRED LINES (WRITER & DIRECTOR) ♦



04 // SPOTLIGHT SCREEN CREDITS & HONORS

Feature Film Actor (Netflix) Cast and credited actor in the Netflix original film <i>GUILTY</i> (Dharma Productions).	Award-Winning Director (Blurred Lines) Writer & Director. Winner and official selection across 10+ international film festivals worldwide.
Commercial Hip-Hop Artist Wrote, recorded, and launched as a commercial recording artist and rapper with the release <i>DREAMS</i> .	Film Festival Jury & Adjudicator Appointed Member of the Preview Committee & Jury for the 22nd Chennai International Film Festival (CIFF).
Solo Fine-Art Exhibitor (AIFACS) Solo gallery exhibition of professional underwater photography at All India Fine Arts & Crafts Society.	International Documentary Producer Producer for international documentary on transgender athletes produced by LS Films.

05 // THE POLYMATH ARSENAL (TECHNICAL & CREATIVE STACK)

AI & AGENTIC SYSTEMS	n8n Workflow Automation, RESTful API Orchestration, fal.ai Serverless Routing, Prompt Architecture, Automated Ingest/Dispatch Engines.
GENERATIVE AI MODELS	Runway Gen-2/Gen-3, Kling, Luma Dream Machine, Flux.1 (Dev/Schnell), Midjourney v6, ElevenLabs (Hinglish TTS), SyncLabs, LivePortrait.
DIRECTORIAL & CAPTURE	Cinema Camera Operation, Heavy-Lift Drone Piloting, Pro Gimbal Rigs, Professional Underwater Housing Systems, Multi-Crew Budgeting.
MUSIC & AUDIO SCORING	Film Score Composition, Music Production, Sound Design, Audio Engineering & Mastering (Adobe Audition, Pro Tools).
INTERACTIVE & WEB DEV	Game Development & Narrative Design, Full-Stack Web (Next.js, Supabase, PostgreSQL, Tailwind CSS, REST APIs).
POST-PRODUCTION FINISH	DaVinci Resolve (Color Grading & Pipeline Mastering), Adobe Premiere Pro, Avid Media Composer, Adobe Photoshop.

06 // EDUCATION

Prague Film School Directing & Cinematography Prague, Czechia 2020	Ramjas College, DU B.A. (Hons.) Political Science Delhi, India 2015	Amity University Online B.A. (Hons.) English Delhi, India 2025
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07 // CURATED CLIENT & BRAND INDEX (100+ DELIVERED CAMPAIGNS)

LUXURY & REAL ESTATE: India Sotheby's International Realty, The Hilton Group, ITC Hotels, Gauri Khan Interiors, AM Hotel Kollektion, Klove Studio, Anamiva.
FASHION & LIFESTYLE: Amazon India Fashion Week (AIFW), India Couture Week (ICW), Puma, Suneet Varma, Forest Essentials, Stranger & Sons, Guapa, StalkBuyLove, Art Karat.
TECHNOLOGY & ENTERPRISE: OnePlus, Ford, LG, Times of India (TOI), Zhiyun, Bomafa Armaturen, Indian Chess League.
FOOD & HOSPITALITY: Zomato, Smokehouse Grill, Thalassa, The Bar Consultants, Sukkha Goa, Moyo, Fat Fish, The Red Door.
STARTUPS & CREATORS: TheBestCut Ecosystem, T9L Portfolio, Forsyt, brnd.ink, augur.ink, Kraffric, My Digital OPD, Oppoz, Nikhil Malankar, OML, Rajeev Masand.